

Share the Rhythm,
Spread the Music

IRNGO

In collaboration with SaXXo

Share the world, spread the joy

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BECOME A MUSIC PRODUCER

AND GAIN

VISIBILITY - AWARENESS – PRIDE – TRUST



Music For Good



CONCEPT

BE PART OF SOMETHING MEANINGFUL

A unique project

Philanthropic multinational collaboration ➡ salience and visibility for your company/organization

What is *Share the Rhythm, Spread the Music?*

- **8 songs**
- **5 International artists (Chinese, American, French)**
- **The desire to share our values through an album**
- **A chance to touch people's heart**



YOUR BENEFITS

ENJOY HEIGHTENED VISIBILITY

GAIN EXCLUSIVE ADVANTAGES

Prominently featured: on our CDs, social media and publications

Provided for you: CDs, spotlight, private concerts

Gratitude: acknowledgement at our annual conference

Visibility: The partnership between IRNGO and Saxxo, both enjoying a growing reputation for the past two years, is the assurance of a significant visibility for the sponsors involved in the project .

Do good: support creativity while sustainably providing opportunities to disadvantaged children



OUR PASSION

International
Recycling
Non-
Governmental
Organization



French organization founded in 2012

Linking companies and charities

Redistributing excess production to those that need it in a sustainable, eco-friendly manner

Broad focus, **Individual** impact



OUR WORK

IRNGO by the numbers:

Outsized impact: 90 volunteers - 25 events - 2000+ kgs of clothing distributed - 20,000 toys and school supplies donated
Opportunities for over **745** children since 2012

Partnerships: 50 companies, 9 NGOs, **lifelong** friendships

One value: *Share the world, spread the joy*





OUR PARTNER

SaXXo – Artist



Music has bring SaXXo to travel most of his career, from Jakarta to Morocco, where he performed for the King, to Seoul, Korea to collaborate with the record company SM Production.

He has worked with such prestigious artists as Tonton David, Andrea Boticelli and famous Chinese artists as Kiki Wu, Momo Wu, Cheng Le Ji and Zhen Yu.

SaXXo is currently preparing his first sax album. He will record and play songs his father made popular in the 60's.

Saxxo has already a great visibility in the Guangdong province and counts hundreds of thousands of followers on his social media accounts.

He reached out to IRNGO founder Sebastien Bourgeois to share his skills and passion on *Share the Rhythm, Spread the Music*

MADE IN
FRANCE

THE ARTISTS



Made In France is a French band playing exclusively live music, performing Edith Piaf, Charles Aznavour, Mistinguette and others. Their warm music evokes uniquely French feelings of romance and happiness.

They involved in the IRNGO album project with enthusiasm and are happy to contribute through their music to a better world



Name: SaXXo

Nationality: French

Instrument:
Saxophone and bass

He cofounded the band Made in France. Saxxo has a great visibility in the Guangdong province and counts hundreds of thousands of followers on his social media accounts.



Name: Alise

Nationality: French

Instrument: vocals

She worked as singer in a professional choir and produced in conjunction with the National Opera and Orchestra of Montpellier (OONM). She also founded a prominent French music organization, La GAMME.



Name: Charles

Nationality: French

Instrument: accordion

Motto: Always bring joy to the people he meets with his music, his zest for life or simply with his smile. In China since 2011, he works as a French teacher and gives speeches on France and French lifestyle.

THE ARTISTS



UKULELE PLUS

Nationality: Chinese

Ukulele Plus Studio is a professional Ukulele and pop music studio, which is also the location of the Shenzhen Ukulele official Association.

Ukulele plus is cultivating Ukulele original music. In addition to professional courses and sales , Ukulele Plus trains a Ukulele band, and attend the Shenzhen animation Lantern, the 7th Taiwan UKULELE festival, Coco park Ukulele jam and Charitable activities.



Siana

Nationality: American

Instrument: Vocals

Siana's voice lies at a cross between soul and urgency, laying a common ground for diverse audiences to feel connected.

With singers from Ella Fitzgerald to Cee-lo Green influencing her style, Siana is poised to deliver a performance that goes beyond the norm.

Her effusive passion for music compels her to amplify her understanding of the stories, moods, and artistry that are essential to the songs that she sings.

THE ARTISTS



Peter Kruse

Nationality: American

Instrument: Vocals and guitar

Peter Kruse is a folk artist from Chicago, Illinois.

Peter's music incorporates blues, folk and pop into a unique, relaxing style. In China, Peter has had the chance to perform with artists such as 费 and 费玉清.

He studied music in college and is now a music teacher at a local international school in Shenzhen.



SPONSOR OFFER

		For 3.000 RMB	For 10.000 RMB	For 25.000 RMB
CD	Logo on Jacket	Yes	Yes	Yes - 1 full page
	Logo on the CD	-	Small	Big
	CD offer for your personal use	50	250	500
Support	Logo on X-banner	Small	Medium	Big
	Logo on IRNGO web site (with link)	Small	Medium	Big
	Logo on poster	Small	Medium	Big
	Logo on flyers	Small	Medium	Big
Video	Logo on video introduction	-	-	Big
	Logo on video conclusion	Small	Medium	Big
Concert	Create your private event	-	-	Yes
	X-Banner on concert	Small	Medium	Big
IRNGO	Certificate of sponsorship	Yes	Yes	Yes
	Annual individual membership	1	5	10
	Company introduction on IRNGO websites	Yes	Yes	Yes
	Invitations to the IRNGO Annual event in September	5	10	20

*The video will be on our website, our media partners and sponsors's websites but also on wechat, youtube and weibo.

The media coverage will occur 6 months after the release of the CD.
6 months during which the online and offline media will communicate on the album and on those who have supported it.

IRNGO

Share the Rhythm, Spread the Music

Thank you

Share the world, spread the joy